



RATIONALE

The Marketing Committee of the Kalinda Primary School Council has the core purpose of continually raising the profile of the school in the general community.

AIMS

- To attract and maintain enrolments by ensuring the school has a high profile.
- To further enhance the reputation of Kalinda P.S. as being a truly effective learning community.
- To make the broader community aware of the highlights of Kalinda P.S.
- To gain more of an involvement from the broader community in the day-to-day operations of the school.

GUIDELINES

- Highlight events within the school
- Highlight student achievements
- Highlight strengths of the whole school
- To further enhance the reputation of the school in the broader community.

IMPLEMENTATION

- This policy will be reviewed as part of the school's three-year review cycle.